Increase impact

Expand programs

Engage more students

Same values

Same mission

More just society
A GAME CHANGER ALTERS THE LANDSCAPE

It rejects the status quo. It opens eyes. It gathers velocity. A game changer is urgent, fearless. It confronts challenge and refuses to relent.

THAT’S WHAT WE’RE ALL ABOUT THIS YEAR

Game-changing ideas that transform thinking. The change starts with who we are, how we define ourselves as an institution. It manifests in how we teach and tackle society’s most pressing issues from new perspectives. It thrives in the communities and lives we work to improve.

WHAT HASN’T CHANGED IS OUR MISSION

Graduating socially responsible practitioners, engaging communities, and advancing social justice.
MESSAGE FROM THE PRESIDENT

Serious injustice requires serious change—deliberate, focused, and intentional. That is why we have focused the past year preparing for our evolution to Adler University in January 2015.

The goal is nothing short of making a game-changing impact in the world.

Adler University itself is a game changer. It is the outcome of years building upon our foundation—strengthening how we teach, learn, and do the work of social justice. A metamorphosis that began five years ago, when we shifted our mission from preparing psychologists to training socially responsible practitioners, is nearly complete.

As an institution, we reached record enrollment, bolstered supports for faculty action and research, and dramatically expanded our degree offerings, which include Canada’s first-ever scholar-practitioner Psy.D program. We solidified plans for our online Global Campus, which will extend our work even further. We had our most successful year securing funding support. We partnered with more than 850 organizations and agencies to train students and create healthy communities around the world.

These developments constitute the groundwork of a sustainable future. But what truly sustains us, what drives everything we do, is the great need for socially responsible practice.

We live in a society defined by inequalities—in neighborhoods decimated by poverty, in lives torn apart by trauma and violence, in systems created by racism, sexism, and heterosexism. The realities are daunting, but we remain firm in our belief that social interest, the relationship between health and community life, is the smartest, most effective means of creating social change.

In 2014, our faculty and students have repeatedly demonstrated their resolve—translating theory and research into practice. They’ve introduced new models to help trauma victims and at-risk youth. They’ve partnered with communities to research the connections between environment and well-being. They’ve advised the United Nations on how to better serve refugees.

All of this is game-changing work, a testament to innovative thinking and scholarship. And it is far from done. As we finish one chapter in our history and open the next, we heed the words of Margot Adler, the granddaughter of our namesake and a dear friend to our institution who we lost this past year.

In her 2011 Commencement Address to our graduates, Margot spoke candidly of the lack of answers to the problems our world faces. “I hope you will have the courage to ask those questions that go beyond,” she urged graduates. “And get us to the new answers we so desperately need.”

We’ve spent the past year seeking those answers, and we will continue to do so for years to come.

The world needs serious change. Adler University is ready.

RAYMOND E. CROSSMAN, PH.D.
President
IN 2012, MORE THAN 700,000 YOUNG PEOPLE AGE 10 TO 24 IN THE UNITED STATES WERE TREATED IN EMERGENCY DEPARTMENTS FOR INJURIES SUSTAINED FROM PHYSICAL ASSAULTS.
Sammy, 15, has been caught in gunfire three times. It doesn’t matter that he’s an honors student or that he avoids gangs. In this Chicago West Side neighborhood, violence turns streets into frontlines, inflicting trauma indiscriminately.

Alberto Boleres, 33, has lived through violence, too. A Purple Heart military veteran, he survived a roadside bomb in Iraq. Now, he’s teaching teens like Sammy to cope with the psychological impact of hostile environments—through the Urban Warrior project.

This innovative 16-week mentoring intervention was piloted in 2014 by Adler and the YMCA of Metropolitan Chicago. Its goal: Reduce symptoms of post-traumatic stress, and improve quality of life for at-risk youth and veterans alike.

“Combat during military operations is similar to combat on the street,” says Grady Osten-Garner, Jr., Ph.D., head of the Military Clinical Psychology track of Adler’s doctoral clinical psychology program in Chicago. Leading the Urban Warrior project, he enlisted six Adler student researchers to refine its trauma-informed curriculum and measure its outcomes—training them to tackle trauma through an Adlerian lens of interconnectedness and social interest.

Urban Warrior is funded by a new Adler seed grant initiative launched last year to strengthen support for faculty research. Engaging students as researchers and rooted in scientific rigor, it’s producing projects such as Urban Warrior—which is creating a new model for protecting urban youth and veterans from the debilitating effects of violence.
20% of Canadians experience a mental health problem or illness in their lifetimes.

12% of Canadians experience anxiety disorder in their lifetimes.

1% experience bipolar disorder in their lifetimes.

8% experience major depression in their lifetimes.
Ten blocks are all that separate Canada’s richest postal code and its poorest. In Vancouver, great wealth disparity and social inequity have fueled a mental health crisis. It’s a microcosm of what’s happened all around the country, where many individuals suffer limited access to mental health services.

Adler is working to change that.

This past year, we enrolled the inaugural class of our Doctor of Psychology in Clinical Psychology (Psy.D.) program, the first of its kind in western Canada. The Psy.D. degree—which focuses more on practice than a traditional, research-focused Ph.D.—addresses a pressing need for well-trained clinicians, and has the potential to revolutionize the country’s mental health landscape.

“Our program is the first true scholar-practitioner model preparing clinicians to do socially responsible practice,” says Program Director Cindy Weisbart, Psy.D. In addition to providing training in traditional clinical psychology, our social justice-infused curriculum uniquely prepares graduates to treat historically underserved populations in Canada and around the globe.

“It’s an action-oriented degree,” says student Angie Ji, who completed a Community Service Practicum as part of the program last year with Mood Disorders Association of British Columbia (MDABC), a nonprofit that provides individual psychotherapy and group treatment for more than 1,400 people annually.

MDABC is one of more than 850 community, government, healthcare, and human service agencies that Adler partnered with in 2014 to train students, lead social change, and improve mental health outcomes around the globe.
97% of youth detained at Illinois' Cook County Juvenile Detention Center are youth of color.

86% are African American.

Number of people under U.S. correctional supervision from 1980 to today:

200,000 → 7,000,000
Adler students Kai Laird and Kevin Woods know it’s not enough to do career counseling or mentor at-risk teens. Both are critically important. But in Chicago’s most underserved communities, the cycle—of poverty, of systemic discrimination, of incarceration—is vicious. “You really see the struggle for these youth caught up in the system,” Laird says.

Breaking free requires a fundamental shift in what it means to do justice.

Last year, Laird and Woods worked to help make that shift during their Adler Community Service Practicum with Precious Blood Ministry of Reconciliation, a Chicago nonprofit dedicated to restorative justice.

The restorative justice philosophy brings together offenders and victims to acknowledge—and repair—harm done to a crime victim and community. At Precious Blood, Laird and Woods helped lead practices like peacemaking circles and organized community service to invest in young peoples’ development and provide an alternative to juvenile detention centers.

“It preserves that sense of humanity with the kids,” Woods says. “We try to learn more about the ‘why’ factor and help ensure the act is not repeated.”

Laird and Woods conducted their practicum work through Adler’s Institute on Public Safety and Social Justice (IPSSJ), which also helped launch a two-year initiative to develop a regional coalition to advance policies and resources that expand restorative justice practices throughout Chicago. Woods Fund Chicago awarded a $500,000 grant—one of the largest in its history—to the IPSSJ and the Albany Park Neighborhood Council to fund the endeavor.
OFFICIALLY: 1,785 ASYLUM-SEEKERS AND REFUGEES IN THE DOMINICAN REPUBLIC

NOT COUNTED: tens of 1,000s OF STATELESS INDIVIDUALS
CHANGING THE PLIGHT OF REFUGEES

The man had been a marksman in his home country—until his government ordered him to kill people. He refused, and fled for his life. Now, he was here in the Dominican Republic, trying to start anew.

The refugee wept as he recounted his story for Adler students, who shared it with the Office of the United Nations High Commissioner for Refugees (UNHCR). As part of Adler’s spring 2014 “Human Rights & International Immersion” course with Heartland Alliance, the students had partnered with the UNHCR to evaluate its mental health system for refugees.

“There is extreme need among this population,” student Nikki Bishop says. Many refugees arrive traumatized, and meet with a lack of coordination between the UN and local government that worsens their plight. Among the Adler students’ recommendations: Train local clinics to do mental health screenings, and deliver more inclusive, culturally sensitive care.

While in the Dominican Republic, Adler students also partnered with community agencies that work to empower the country’s gender and sexual minorities. These individuals face systemic discrimination that often bars them from housing, employment, and medical treatment.

“Our students came here understanding the importance of how what happens at the policy level can impact mental health at the individual level,” says Adler Associate Professor Nataka Moore, Psy.D., who led the course with Kevin Osten-Garner, Psy.D., Associate Vice President of Academic Affairs for the Division of Community Engagement. “What this class did was push them even further to understand those issues in a global context.”

To read more about Adler student experiences in the Dominican Republic, visit adler.edu/blog.
HEALTH STATUS IS DETERMINED

55% BY SOCIAL CONDITIONS

30% BY BEHAVIOR

10% BY HEALTH CARE

5% BY GENETICS
As a counselor at a psychiatric hospital, Marcus Knight works one-on-one with adolescent patients in crisis. Yet for every individual, there’s a broader context for mental health: the family, the community, the environment.

“Working at this job, I see the need for systemic change,” says Knight, a student in Adler’s Master of Arts in Public Policy and Administration program, which enrolled its first cohort in 2013-14.

Raised in Chicago’s West Garfield neighborhood, Knight wanted a policy degree that would empower him to work on the ground impacting crime and violence. Adler’s social justice mission and the program’s concentrations—urban mental health and human rights advocacy—fit the bill. “No other school in Chicago was offering anything like that,” Knight says.

“Other programs offer concentrations in public management and public accounting,” says Program Director Valerie Werner, Ph.D., LMFT. “We go to the heart of the human experience.”

Knight is also learning to advocate from within, bringing those directly affected by policies into the decision-making process in his work as a research assistant at Adler’s Institute on Social Exclusion (ISE). Among its initiatives in 2014, the Institute trained local residents in Chicago’s Pilsen and Little Village neighborhoods as researchers on a health impact assessment, which studied the effects of open space on community mental health.

It’s a unique initiative that sheds light on Adler’s transformative approach to policy education and practice: giving voice to those who might not otherwise be heard.
To understand the power of strategy and vision, we need only look at the past year here at Adler. It was a time of great momentum and decisive action, guided by an unwavering commitment to train the next generation of socially responsible practitioners.

As the Chair of the Board of Trustees, I speak on behalf of the Board that we feel honored and inspired to be part of the institution’s bold mission and its ambitious goals. In 2014, the fourth year of our 2010-15 Strategic Plan, we embraced each goal and made courageous decisions to propel us forward.

First and foremost, there was the question of self-identity. We embarked on an in-depth examination to understand the institution we had become—and the institution we aspire to be. As a result, in January 2015, we will officially become Adler University, a name that reflects the current breadth of our work advancing social justice in multiple disciplines.

We realized great gains toward the sustainability of our institution, with 2014 marking our most successful year attracting funding in Adler’s history. Looking toward the future, we launched our first-ever comprehensive fundraising campaign, a five-year initiative currently in its leadership phase.

We solidified our position as the leading institution advancing social justice, expanding our academic offerings, and welcoming the largest entering class in our history at a time when many peers have seen enrollment decline. Our outcome measures of student completion rates and alumni employment also exceeded those of most of our graduate and professional peers.

All of these accomplishments are a testament to the driving force of our mission to graduate socially responsible practitioners, engage communities, and advance social justice. We are thrilled with the success but there is always more to be done. As we enter the final year of our 2010-15 Strategic Plan, this momentum will continue to serve us to meet—and exceed—our goals.

On behalf of the Board of Trustees, I thank you for your commitment and contributions to Adler’s continued success and game-changing work in the world.

DAVID SINSKI, M.A.
Chair, Board of Trustees
Executive Director,
Heartland Human Care Services

MESSAGE FROM THE BOARD CHAIR

IN JANUARY 2015 WE WILL OFFICIALLY BECOME ADLER UNIVERSITY, A NAME THAT REFLECTS THE CURRENT BREADTH OF OUR WORK ADVANCING SOCIAL JUSTICE IN MULTIPLE DISCIPLINES.
EXPAND AND ALIGN EDUCATION WITH COMMUNITY ENGAGEMENT AND SOCIAL RESPONSIBILITY.

STRATEGIC PLAN KEY STRATEGY 1

2014 GOAL SET
Launch three new academic programs in Chicago and one new academic program in Vancouver.

2014 GOAL MET
In fall 2013, we enrolled our first student cohorts in new master’s programs in Emergency Management Leadership, Military Psychology—both online—and Public Policy and Administration. The programs marked our ongoing diversification beyond psychology and into online delivery, the fastest-growing sector of higher education and its likely future.

We also launched our Doctor of Psychology (Psy.D.) in Clinical Psychology program at our Vancouver campus, western Canada’s first such program.

ADVANCE EXCELLENCE IN EDUCATION AND COMMUNITY ENGAGEMENT.

STRATEGIC PLAN KEY STRATEGY 2

2014 GOAL SET
Deliver outcomes described in Excellence Plans established for eight key operational domains.

2014 GOAL MET
We achieved goals through eight ambitious Excellence Plans for advancing our mission, values, and leadership in providing for students. These included:

- Establishing new systems and outreach to ensure the success of a first-ever comprehensive fundraising campaign.
- Creating a thriving Alumni Ambassadors program to engage more graduates through activities that support student success and alumni networking.
- Enhancing performance management, hiring, training, and departmental activities to support increased diversity and inclusionary practice among faculty and staff, and in student recruitment.
- Expanding online learning management to strengthen faculty use of technology, and implementing new tactics to increase online student retention to an impressive 93 percent.
- Broadening career placement services and support, and online financial aid service and access for students.
- Expanding targeted outreach to prospective students, leading to increased fall 2014 enrollment.
- Improving the quality of student practicum placement and training through increased site visits, and a new process for partner training and evaluation.

2015 GOAL SET
Launch two new academic programs in Chicago and one new academic program in Vancouver.

2015 GOAL SET
Deliver new outcomes described in ongoing Excellence Plans for eight key operational domains.
EXPAND GLOBAL IMPACT AND INVOLVEMENT.
STRATEGIC PLAN KEY STRATEGY 3

2014 GOAL SET
Develop global student learning outcomes through cross-campus Community Service Practica experiences and exchange.

2014 GOAL MET
Faculty and staff piloted a cross-campus learning experience to provide Adler students in Vancouver and Chicago with shared global context for socially responsible practice. During video conference seminars, experts facilitated a community-wide exploration of differences in how the United States and Canada address concurrent disorders of mental health and substance abuse. Technology enabled a virtual Community Engagement Symposium, and faculty developed student learning outcomes to measure in the year ahead, as the exchange program expands alongside our Chicago and Vancouver campuses.

ENSURE FISCAL SUSTAINABILITY AND DIVERSIFY REVENUE SOURCES.
STRATEGIC PLAN KEY STRATEGY 4

2014 GOAL SET
Formalize an endowment program through policy and outreach to support a comprehensive fundraising campaign and the institution’s future.

2014 GOAL MET
In May, the Board of Trustees approved policy establishing our first true endowment, which has already attracted gifts for the Robert L. Powers, Jane S. Griffith, and Joseph J. Dittmer Endowed Scholarship fund; and the Birmingham Library Endowment. The fund provides an important foundation for a comprehensive campaign to advance our institution’s global impact through our programs and graduates trained as change agents to effect social justice. Funding will expand student access, sustain excellence in faculty and programs, and support capital projects.

2015 GOAL SET
Complete the university transition for the Chicago, Vancouver, and online campuses—including international reach for the new global campus.

2015 GOAL SET
Raise 30 percent of the goal of a five-year comprehensive fundraising campaign during its early leadership phase.
2014 GOAL SET
Deliver positive change in net assets consistent with a planned purchase of the Chicago campus.

2014 GOAL MET
We achieved a $1.3 million change in net assets in fiscal 2014, maintaining 11 years of reliable positive change in net assets and enabling us to continue to save responsibly for future initiatives. The institution achieved this margin while carefully supporting growth, most notably increasing the number of staff and faculty by 2 percent and continuing capital improvements as part of more than $14 million in capital improvements over the last 11 years. Throughout it all, we have maintained high quality among new students, preserved small class sizes, improved faculty attention to students, and ensured the achievement of student learning outcomes as measured by the Student Learning Outcomes Assessment Program (SLOAP).

2015 GOAL SET
Deliver positive change in net assets consistent with a planned purchase of the Chicago campus, planned relocation and improvement of the Vancouver campus, and the implementation of an online global campus.

2014 GOAL SET
Grow revenues 5 percent over fiscal year 2013 budgeted revenues.

2014 GOAL MET
Revenue grew 7.0 percent over fiscal 2013, to $33.5 million. Over the last 11 years, our revenues have increased more than 631 percent.

2015 GOAL SET
Grow revenues 4 percent over fiscal year 2014 budgeted revenues.

STRATEGIC PLAN
FINANCIAL GOALS

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>$4.08</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td></td>
<td>$4.93</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2006</td>
<td></td>
<td></td>
<td>$8.32</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2008</td>
<td></td>
<td></td>
<td></td>
<td>$13.98</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$19.58</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$30.02</td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$33.5</td>
</tr>
</tbody>
</table>
ATTRACTING STUDENTS

Around the world, people are calling for change and a more just society. Every year, more and more of them come to Adler to realize their vision.

Our applicants
- Over the past seven years, student applications have increased 88%
- More than 1,200 students applied for 452 available seats in fall 2014
- Largest entering class in our institution’s history

Our enrollment
- Fall 2004: 440
- Fall 2009: 880
- Fall 2014: 1,257

Our graduates’ impact
- Legal and criminal justice systems
- Business, not-for-profit sectors
- Policy and government
- Communities throughout the world

Our education
- More than 20 graduate degree programs, all focused on educating leaders to create a more just society
- 1,257 students in Chicago, Vancouver, and online
- Rigorous curricula, high academic credentials, and small class sizes averaging 10.2 students per course section
ATTRACTING SUPPORT

Our benefactors believe in our unique role as a higher education institution working for a more just society. During 2013-14, foundation and corporate partners, alumni, faculty and staff, trustees, and other supporters provided unprecedented support to advance our impact.

Woods Fund Chicago provided a $500,000 gift over two years that supports one of our most significant social change initiatives: a partnership between our Institute on Public Safety and Social Justice and Chicago’s Albany Park Neighborhood Council to expand systemic restorative justice practices throughout metropolitan Chicago.

We formalized our first-ever endowment program, which led to establishment of the Robert L. Powers, Jane S. Griffith, and Joseph J. Dittmer Endowed Scholarship Fund, and growing endowment for the Harold and Birdie Mosak Library.

And, donors’ strong support, paired with growing enrollment and more than a decade of positive growth in revenues and assets, has prepared us for our institution’s first-ever comprehensive campaign to support student scholarships, faculty and community initiatives, and campus development.

Revenue from gift and pledges including planned giving to the Adler School increased 11% over fiscal year 2013.

Support for student scholarships increased by 26%.

Planned gift pledges increased 100% to $450,000.

Number of faculty and staff providing financial gifts grew by 21%, increasing total employee giving by more than four times over the past five years.

GIVING TO ADLER
BOARD OF TRUSTEES

David Sinski, M.A., Board Chair
Executive Director, Heartland Human Care Services

Joy MacPhail, Vice Chair
Former Canadian politician; Partner, Shavick Entertainment

Betsy Brill, M.B.A.
President, Strategic Philanthropy, Ltd.

Janet Campbell, M.S.W.
Coordinator of Child and Youth Mental Health, Vancouver Coastal Region, Ministry of Children and Family Development

Victoria Chou, Ph.D.
Interim Dean, School of Education, Dominican University (Illinois)

Renee Citera
Vice President, American Lawyer Media

Raymond E. Crossman, Ph.D.
President, Adler School of Professional Psychology / Adler University

Nicholas Delgado
Co-Founder and Chief Wealth Officer, Dignitas

Michael Geller, B.Arch., MAIBC, FCIP
President, The Geller Group

William W. Greaves, Ph.D.
Former Director/Community Liaison, Advisory Council on Gay and Lesbian Issues, City of Chicago Commission on Human Relations

Doug Harris
Chief Executive Officer, The Kaleidoscope Group

Grace Hou, M.P.A.
President, Woods Fund Chicago

Noland Joiner
Chief Technology Officer, Commercial Healthcare and Life Science, MarkLogic Corp.

Barry Kaufman
Consultant; Retired, President and CEO, Limited Brands Real Estate

David J. Kreischer, M.A.
Principal, Higgins Kreischer and Associates, LLC

Harold Mosak, Ph.D.
Co-Founder and Distinguished Professor, Adler School of Professional Psychology / Adler University

Audrey Peeples, M.M.
Retired, Former Chief Executive Officer, YWCA of Metropolitan Chicago

Juan Salgado, M.U.P.
President and Chief Executive Officer, Instituto del Progreso Latino

Bernard Shulman, M.D.
Director of Psychiatric Services, Diamond Headache Clinic; Co-Founder, Adler School of Professional Psychology/ Adler University

Javier Ubarri, M.B.A.
President, The Federal Savings Bank

Eric C. Warner, P.T., M.S.
Chief Executive Officer, Accelerated Rehabilitation Centers

ALUMNI ASSOCIATION LEADERSHIP BOARD

Andres Zayas, M.A. ’06, President
Nicole Maier, M.A. ’08, Vice President
Vilija Ball, Psy.D. ’09
Laura Snow Benoit, M.A. ’11
Deborah Braun, M.A. ’09
Matthew Finn, Psy.D. ’01, M.A. ’95
Jelene Harbaugh, Psy.D. ’99, M.A. ’95
Lili Janzen, M.A. ’88
Amy Lloyd, M.A. ’07
Maria Ogilvie, M.A. ’06
Jon Rosenfield, M.A. ’11