2015 Alumni Survey Methodology

In June 2015, Adler University surveyed alumni who graduated in academic years 2011 – 2014, using a web-based questionnaire. The questionnaire contained a total of twenty-two multiple choice and open-ended questions.

Using a proprietary alumni database, Adler University identified 1,129 alumni who graduated between 2011-2014 from its campuses in Chicago and Vancouver. The survey was launched on June 16, 2015 and closed on June 29, 2015.

In order to increase response rates, Adler University first contacted individuals using an introductory email on June 16, 2015 with subsequent reminder emails. The total number of possible contacts attempted by Adler University was five. No incentive or reward for completion of the survey was offered in any of the communications.

The overall response rate of the survey was 22% (238 responses / 1,071 valid email addresses), and 89% of individuals that started the survey completed it (211 of 238). The results presented in Adler University materials and on the website are based on complete and partial responses.

The information above is the most recent available to Adler University. All state licensing requirements by program can be found in the Adler University Catalog.