Adler School Strategic Plan 2010-2015
Summary of Accomplishments to Date

2009 (Before our plan) 2014 (Today)

STUDENTS | FACULTY & STAFF | STUDENT/FACULTY RATIO | CAMPUS FACILITIES | ACADEMIC PROGRAMS
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880 | 218 | 16:1 | Dated office building facilities | 22
1,257 | 113 | 12:1 | Chicago: New campus, more than doubled in size |

KEY STRATEGY 1:
Expand and align education and community engagement with SOCIAL RESPONSIBILITY
- New academic programs integrating social responsibly practice in new psychology and counseling specialties, criminology, emergency management leadership, and public policy
- New offerings also include five online or blended degree programs, and Canada’s first scholar/practitioner-based doctorate of psychology in clinical psychology program
- Produced “The Socially Responsible Practice Project,” a yearlong project and white paper articulating and strengthening our collective understanding of SRP

KEY STRATEGY 2:
Advance EXCELLENCE in education and community engagement
- Curriculum improvement in every program and outcomes improvement through SLOAP & faculty ownership
- Highest-ever student satisfaction and employee satisfaction as measured by Noel-Levitz and workforce surveys, respectively
- Outcomes for student persistence/completion (91%) and alumni employment (91% report employment within a year) exceeding our graduate and professional peers
- Annual delivery of additional metric-driven outcomes for institutional advancement, workforce development, diversity, education technology, student affairs, communications/marketing/recruitment, and academic affairs

KEY STRATEGY 3:
Expand GLOBAL impact and involvement
- New interactions, influence, and learning synergies across our campuses, including cross-campus faculty collaboration in new programs development and governance
- In last year alone, faculty & students sent to 8 countries—Morocco, Uganda, Costa Rica, El Salvador, Bhutan, India, Dominican Republic, and Romania—compared to 2 in 2009

KEY STRATEGY 4:
Ensure FISCAL SUSTAINABILITY and diversify revenue sources
- Raised more than $1.5 million in FY2014, compared with $83,000 in 2009
- First awards from major foundations including Robert Wood Johnson, Kellogg, Kresge, Woods, and Chicago Community Trust
- Employee giving more than quadrupled
- Near completion of $1 million goal for the Harold & Birdie Mosak Library
- Successful launch of first-ever comprehensive campaign in its leadership phase

DRIVING OUR KEY STRATEGIES & GOALS

A NEW MISSION
The Adler School of Professional Psychology continues the pioneering work of the first community psychologist Alfred Adler by graduating socially responsible practitioners, engaging communities, and advancing social justice.

A NEW VISION
The leading academic institution advancing socially responsible practice, healthy communities, and a more just society.

NEW VALUES
Social Interest: We are part of and invested in community, and we act and collaborate with compassion and social responsibility.
Pluralism: We respect and celebrate human diversity and difference.
Courage: We encourage leadership, innovation, and creativity, act on principle, and challenge the status quo.
Excellence: We embrace the highest level of quality, rigor, and integrity for education, scholarship, performance, and outcomes.
Pragmatism: We are outcome-oriented and evidence-based, and we pursue real-world solutions and measurable results.