

# GOALS SET / MET

## 2018-19 STRATEGIC GOALS

### KEY STRATEGY ONE

Advance SOCIALLY RESPONSIBLE PRACTICE in the University's activity and reach.

#### GOAL SET

Host a community-wide contemplation exercise about socially responsible practice that deepens community understanding and integration, and that supports subsequent action.

#### GOAL MET

The Adler University community reflected on the definition and teaching of socially responsible practice at the 2019 Annual University Retreat in January. Following the retreat, a cross-campus group of students, faculty, and staff reviewed and refined these explorations to create an updated guiding document on socially responsible practice.

### KEY STRATEGY TWO

Diversify the UNIVERSITY'S ACADEMIC OFFERINGS in socially responsible practice.

#### GOAL SET

Launch one new Chicago Campus program and two new Online academic programs.

#### GOAL MET

The University launched four programs this year, including one on the Chicago Campus and three Online programs, adding to a successful enrollment year. The Chicago Campus launched its sixth doctoral program, a Ph.D. in Art Therapy. The Online Campus launched the Master of Arts in Applied Psychology and Master of Public Administration degree programs. And our Master of Arts in Clinical Mental Health Counseling program was offered online for the first time.

### KEY STRATEGY THREE

Create EXCELLENCE and innovation in education and community engagement.

#### GOAL SET

Deliver outcomes described in excellence plans for 10 key operational domains.

#### GOAL MET

Stretch goals were defined and pursued for all domains, operationalizing excellence to raise standards for student success, managing quality growth through all planning and execution, and cultivating continuous quality improvements in all University processes. For example, the University expanded the Center for Learning and Teaching to provide new academic supports for students across the three campuses. The University hired an inaugural Chief Diversity and Inclusion Officer to lead the development of a central diversity plan and center. Additionally, faculty across campuses were trained in how to better support international students' success in the classroom.

## KEY STRATEGY FOUR

Ensure FISCAL SUSTAINABILITY of the University.

### GOAL SET

Begin the community phase of the Adler University Campaign for Social Justice.

### GOAL MET

Events were held in Chicago and Vancouver to kick off the community phase of the University's first comprehensive campaign. Through FY2019, \$8 million of the \$10 million goal was raised to benefit student scholarships, faculty and community initiatives, and capital needs for the three campuses.

---

## 2018-19 FINANCIAL GOALS

### GOAL SET

Hold revenues consistent with FY18 revenues.

### GOAL MET

Totaling \$37.3 million, FY19 revenue was within 1.5% of FY18 revenue.

### GOAL SET

Deliver positive change in net assets.

### GOAL MET

Change in net assets—\$1 million—and enrollment growth have been realized while achieving significant markers of quality.